



## Highlights of TransferJet at Mobile World Congress 2015

TransferJet Consortium will be exhibiting at MWC 2015 (2-5 March, 2015) held at Fira Gran Via in Barcelona, Spain. TransferJet™ is a close proximity wireless transfer technology having the ease of NFC with a transfer speed more than 1000 times faster. TransferJet enables any two devices to exchange data quickly by a simple touch. At this event, TransferJet Consortium will demonstrate accessory products for smartphones, tablets and PCs. Services based on the TransferJet concept will be proposed enabling visitors to experience the world of "Touch and Get". The consortium is also leading the development of next-generation specifications using millimeter-wave technology. In the booth, visitors will be able to experience first-hand the incredible transfer speeds made possible by this new technology.

This year's exhibit is a joint activity with the SD Association, with whom the TransferJet Consortium has a close liaison relationship.

## **Booth Exhibits**

**Period:** 2-5 March, 2015

Location: Fira Gran Via in Barcelona, Spain

Booth: Hall 5 / Booth 5l20

Link: http://www.mobileworldcongress.com/2015-exhibitors/

## **Highlights**

- Accessory products for PC and mobile devices
  - iPhone, iPad and iPod adapters with TransferJet functionality
  - USB and MicroUSB adapters with TransferJet functionality
  - SD memory cards with TransferJet functionality
- Service concepts
  - Kiosk demonstrating e-book and movie content sales
  - Digital textbook distribution services for educational use
  - Social infrastructure services using the next-generation standard
- Consortium activities
  - Market development and standardization efforts
  - Technology roadmap

## About the TransferJet Consortium

The TransferJet Consortium was established in 2008 by a group of international companies with the



common goal of developing the technology, products and services based on *TransferJet* wireless technology. The consortium focuses on the development of specifications, compliance testing processes and tools, as well as conduct marketing activities to promote the *TransferJet* concept, technology, products, applications and services. The TransferJet specifications are also registered as ISO/IEC 17568. Additional information is available from: http://www.transferjet.org/.

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