

TransferJet Consortium will exhibit at MWC 2012 -

BARCELONA, 24 February, 2012 The TransferJet Consortium will be exhibiting at Mobile World Congress 2012 (27 February – 1 March, 2012) held at the Fira Montjuïc in Barcelona, Spain. At this event, the TransferJet Consortium members will be demonstrating products, prototypes, components, semiconductors, as well as the present and future use cases with mobile terminals. Visitors will be able to experience the world of “touch and get” and the possible mobile solutions offered by this unique wireless technology.

Period: 27 February – 1 March, 2012

Location: Fira Montjuïc in Barcelona, Spain

Booth: Hall 7 / Booth 7D22

Website: <http://www.mobileworldcongress.com/exhibitor-list/transferjet-consortium-1>

Main Exhibits;

Consortium Overview

- ✓ Overall activities including international standardization efforts
- ✓ Technical development roadmaps

Product Demonstrations (including future service concepts)

- ✓ Content (short video & ads.) downloading from signage display to smart phone
- ✓ Content (movie and e-book) downloading from kiosk stores to smart phone
- ✓ Content exchange between smart phones
- ✓ Content downloading/uploading between tablet PC and smart phone

Participating companies: Sony Corporation and Toshiba Corporation

System and Component Technology

1. Latest TransferJet LSIs and module solutions
2. Memory cards incorporating *TransferJet* functionality
3. A selection of miniature, high-performance couplers

Participating companies: ADVANEX INC., Hitachi Ltd. (Hitachi Cable, Ltd.) , Murata Manufacturing Co., Ltd., NISSEI ELECTRIC CO., LTD., SMK Corporation, Sony Corporation, TAIYO YUDEN CO., LTD., Tyco Electronics Japan, G.K., TOKO, INC.,



TOTOKU Electric Co., Ltd. and Toshiba Corporation

About the TransferJet Consortium

The TransferJet Consortium was established in 2008 by a group of international companies with the common goal of developing the technology, products and services based on *TransferJet* wireless technology. Recently registered as a Japanese incorporated association in September 2011, the consortium focuses on the development of specifications, compliance testing processes and tools, as well as conduct marketing activities to promote the *TransferJet* concept, technology, products, applications and services. Additional information about the consortium, its activities and membership application is available at: <http://www.transferjet.org/>.

TransferJet Consortium Members (as of February, 2012)

<Promoters>

Canon Inc.
CASIO COMPUTER CO.,LTD.
Hitachi Ltd. *
JVC KENWOOD Corporation
KDDI Corporation
NIKON CORPORATION
NTT DOCOMO, INC.
Olympus Imaging Corporation
Panasonic Corporation
Pioneer Corporation
SAMSUNG ELECTRONICS CO., LTD.
Seiko Epson Corporation
SOFTBANK MOBILE Corp.
Sony Corporation *
Toshiba Corporation *

<Adopters>

ADVANEX INC. *
Agilent Technologies Japan, Ltd.
Allion Test Labs, Inc.
Askey Computer Corp.
d-broad, Inc.
E-Globaledge Corporation
FUJIFILM Corporation
Fujitsu Limited
Genesys Logic, Inc.
Huawei Technologies Co., Ltd.
I-O DATA DEVICE, INC. *



Japan Circuit Co., Ltd.
KINGJIM CO., LTD.
LeCroy Corporation
MediaTek Inc.
Murata Manufacturing Co., Ltd. *
NEC Corporation
nFore Technology Co., Ltd.
NHK Media Technology, Inc
NISSEI ELECTRIC CO., LTD.
PENTAX RICOH IMAGING COMPANY, Ltd.
Renesas Electronics Corporation
RICOH Co., Ltd.
Seers Technology Co., Ltd
Sharp Corporation
SMK Corporation *
TAIYO YUDEN CO., LTD. *
Tateno Dennou, Inc.
TOKO, INC. *
TOTOKU Electric Co., Ltd. *
Tyco Electronics Japan G.K. *
TYO Inc.
UKC Electronics Corporation
XXCAL Japan Inc.

* Companies exhibiting at the MWC 2012 booth

* *TransferJet* regular typeface and *TransferJet* logos are trademarks of Sony Corporation.

[Media Contact]

TransferJet Consortium Administration

tic-mwc@members.transferjet.org